



Wellingborough
Town Council



Wellingborough

CARNIVAL
Association

WELLINGBOROUGH 2025

party weekend



CARNIVAL PARADE

**Saturday 5th July from Broad Green
from 12 noon finishing at Croyland Park**

PARTY IN THE PARK

**Sunday 6th July at Croyland Park
from 12 noon**

SPONSORSHIP PROPOSAL 2025

To take part in the parade, hold a stall or
for further information please email:
projects@wellingboroughtowncouncil.gov.uk





About The Event

Following the successful return of Wellingborough Party in the Park and Carnival over the last couple of years, we are back for 2025—bigger and better than ever! The event takes place over the weekend of 5th & 6th July.

The Carnival kicks off the festivities on Saturday with vibrant floats created by local community groups, accompanied by lively music to set the perfect party atmosphere. The parade winds through Wellingborough before reaching Croyland Park, where the celebrations continue with plenty of entertainment and delicious food.

All weekend long, a funfair will offer rides for all ages, alongside a variety of stalls and attractions for visitors to enjoy.

On Sunday, local bands, tribute acts, and performance groups will take to the stage, keeping the excitement alive and ensuring a fantastic atmosphere for all!

About Us

The event is being organised by the volunteers of the carnival committee, in conjunction with the Town Council. All income generated is used to fund the event and make it sustainable to future years, for all to enjoy.

Wellingborough Town Council is not your usual authority, we are a small team consisting of three members of staff, whose time is dedicated to serving the community.



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Sponsor

Highlights

First Highlight



Saturday - Following its amazing success & support for the last two years the Carnival is back for 2025 and will parade the streets of Wellingborough lined with spectators before assembling at Croyland Park for an afternoon of entertainment, attractions and fun fair

Second Highlight

Sunday - A full party atmosphere of live music, from local bands and tribute acts complimented by a variety of stalls, attractions, dog show and fun fair. There is something for everyone

Our Packages

We want to offer all businesses an opportunity to be part of this exciting event, so we have tailored these packages to suit every budget

RED

Package

£1,000

Ex VAT

- Headline Sponsor of the event
- Free promotional stall at the event for both days
- A full page colour advert in the programme
- Logo on all promotional material for Carnival & Party in the Park as the headline sponsor
- Company Banner on the stage for the whole weekend

ORANGE

Package

£500

Ex VAT

- Sponsor an act, incl a live band or singer
- Free promotional stall at the event for both days
- A half page colour advert in the programme
- Logo on the Carnival & Party in the Park FaceBook page
- Logo on the Town Council website
- Logo on the 'Thank You' banner on the stage

YELLOW

Package

£100

Ex VAT

Only available to small businesses, charities, trade and craft stalls. Excludes large companies and food vendors

- A quarter page colour advert in the programme
- Logo on the Carnival & Party in the Park FaceBook page
- Logo on the Town Council website
- Logo on the 'Thank You' banner on the stage

Contact Us

For More Information



01933 832820



Swanspool House, Doddington Road,
Wellingborough, NN8 1BP



projects@wellingboroughtowncouncil.gov.uk



www.wellingboroughtowncouncil.gov.uk

Company Name

Contact Name.....

Contact Number.....

Contact Email.....

Sponsorship Package selected.....

THANK **YOU**

Please email your completed form to
projects@wellingboroughtowncouncil.gov.uk