



Wellingborough
Town Council



Wellingborough

CARNIVAL
Association

WELLINGBOROUGH 2025

party weekend



CARNIVAL PARADE

**Saturday 5th July from Broad Green
from 12 noon finishing at Croyland Park**

BEST IN FLOAT AWARD SPONSORSHIP 2025

To take part in the parade, hold a stall or
for further information please email:
projects@wellingboroughtowncouncil.gov.uk





About The Event

Following the successful return of Wellingborough Party in the Park and Carnival over the last couple of years, we are back for 2025—bigger and better than ever! The event takes place over the weekend of 5th & 6th July.

The Carnival kicks off the festivities on Saturday with vibrant floats created by local community groups, accompanied by lively music to set the perfect party atmosphere. The parade winds through Wellingborough before reaching Croyland Park, where the celebrations continue with plenty of entertainment and delicious food.

All weekend long, a funfair will offer rides for all ages, alongside a variety of stalls and attractions for visitors to enjoy.

On Sunday, local bands, tribute acts, and performance groups will take to the stage, keeping the excitement alive and ensuring a fantastic atmosphere for all!

About Us

The event is being organised by the volunteers of the carnival committee, in conjunction with the Town Council. All income generated is used to fund the event and make it sustainable to future years, for all to enjoy.

Wellingborough Town Council is not your usual authority, we are a small team consisting of three members of staff, whose time is dedicated to serving the community.



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Sponsor

Highlights



Saturday - Following its amazing success & support for the last two years the Carnival is back for 2025 and will parade the streets of Wellingborough lined with spectators before assembling at Croyland Park for an afternoon of entertainment, attractions and fun fair.

At the heart of our Carnival Parade are the incredible individuals and groups who dedicate their time, creativity, and passion to making this event a spectacular celebration. Their artistic vision and commitment bring energy, colour, and excitement to our community, creating an unforgettable experience for all. As a valued sponsor, your support allows us to recognise and honour these participants for their contributions, ensuring they feel appreciated for their efforts. By joining us, you play a key role in celebrating their creativity and making this year's parade a resounding success.

Our Package

BEST In.....

Package

£100

Ex VAT

What's Included in Your Sponsorship?

- Your business name/logo on the trophy or certificate.
- Social media shoutouts and mentions in event promotions.
- Recognition in press releases and local media.
- An opportunity to present the award to the winner on the day!

Contact Us

For More Information



01933 832820



Swanspool House, Doddington Road,
Wellingborough, NN8 1BP



projects@wellingboroughtowncouncil.gov.uk



www.wellingboroughtowncouncil.gov.uk

We are interested in sponsoring an award for the best float:

Company Name

Contact Name.....

Contact Number.....

Contact Email.....

THANK **YOU**

Please email your completed form to
projects@wellingboroughtowncouncil.gov.uk