

2024 BUSINESS AWARDS SPONSORSHIP OPTIONS



WELLINGBOROUGH
& EAST NORTHANTS
CHAMBER OF COMMERCE

ANNUAL AWARDS CEREMONY SPONSORSHIP PACKAGES

GOLD: £500

- **Exclusive Branding:** Prominent display of the sponsor's logo on all event materials, invitations, and the event website.
- **Event Promotion:** A dedicated section in all promotional emails and social media posts leading up to the event.
- **On-Site Branding:** Large banners, signage, and branded items at the event.
- **Speaking Opportunity:** An opportunity to address the attendees during the event.
- **VIP Access:** Reserved seats at the head table and a meet-and-greet session with key attendees and award winners.
- **Media Coverage:** Mention in press releases, event recaps, and post-event coverage.
- **Content Sharing:** Opportunity to share content (articles, videos) on the chamber's communication platforms.

ANNUAL AWARDS CEREMONY SPONSORSHIP PACKAGES

SILVER: £300

- **Award Naming Rights:** Naming rights for one or more specific awards (e.g., “The [Sponsor Name] Business Excellence Award”).
- **Presentation Role:** Opportunity to present the sponsored award to the winner.
- **Logo Placement:** Sponsor’s logo on the award, program, and during the award presentation segment.
- **Event Materials:** Inclusion of the sponsor’s logo in the event program and on the event website.

BRONZE: £100

- **Branded Table:** Branding on a specific table (e.g., table signage, branded centre pieces).
- **Program Recognition:** Mention in the event program and on the event website.
- **Networking:** Opportunity to network with attendees seated at their table.